

'Aquaculture in motion' 2014

'Confidence in Culture'

Brussels, 1st December 2014



To satisfy consumer and society's expectations of European aquaculture, the sector must provide confidence in the professional activity and its products, adapting to change and investing in new tools for production, management and innovation.

DRAFT PROGRAMME:

13:00	Registration for participants	
13:30	Welcome speeches	Committee of the Regions (tbc)/FEAP/FEFAC
	<i>The Market for the Products</i>	
	The contributions of European Aquaculture Innovation in the marketplace	Veronique Ehanno (CIPA) Arnault Chaperon (FEAP)
	<i>Conditions of Confidence in European Aquaculture</i>	
	Confidence in Product Safety Confidence in Feed Safety Confidence in Environmental issues	(tbc) MARINE HARVEST Wolfgang Trunk (DG SANCO) Niall Auchterlonie (CEFAS)
Coffee Break		
	<i>Tipping the scales? - Positive approach</i>	
	Feeding fish is not an embarrassment Labelling and consumer choice Image of European Products Promotion of European Aquaculture	Niels Alsted (FEFAC) Javier Ojeda (APROMAR) Lara Barazi-Yeroulanos (Greece) Gilles Doignon (DG MARE)
	<i>Challenges for the Future</i>	Richie Flynn (IFA)
17:30	<i>Conclusions</i>	Arnault Chaperon (FEAP)